





Dept of Tourism undertakes Swachh Bharat Abhiyan initiatives



Department of Tourism, Govt. of Go observing a fortnight Pakhwada and 'Swach initiative under the ight long Swachhta achhta Hi Seva' an he Swachh Bharat Abhiyan, sanitation and cleanliness drives are being undertaken at key tourism locations in the State.

The initiative commenced on Saturday, 16th September on D.B. Marg, Panjim, where staff of the Department of Tourism cleaned out solid waste along a 3 km stretch from Kala Academy to Old GMC.

are scheduled near the vicinity of Chapora Fort on 20th September, vicinity of Kesarwal Springs on 22nd September, vicinity of Old Goa churches on 26th September, vicinity of Miramar beach on 27th September (World Tourism Day) and vicinity of Mangueshi temple at Priol and parking area at Mangueshi temple on 29th September. All the drives will be held between 3.00 pm to 5.00 pm.

The Director, Department of Tourism, Govt. of Goa said, "Goa Tourism is observing the Swachhta Pakhvada and Swachta He Sea" under the Swachh Bharat Abhiyan initiative which will clean up key tourism locations which gets a high density of tourist footfall. It is the endeavour of the department to send the Swachh Bharat Abhiyan is carried out at tourism locations which will give a boost to tourism in the State."

## Awards

Goa Tourism powers ahead with two honours at



ism carved itself a milestone this World Tourism Day. For Goal distillation of the first time in its history, the State has bagged two prestigious National Awards for 2015-16– Most Innovative use of Information Technology: Social Media/Mobile App by Goa Tourism Development Corporation and Best State/UT Comprehensive Development of Tourism (Rest of India)(Third Prize – Joint Winner).



## Events

'Paryatan Parv' commences in Goa from today



Paryatan Parv', a three week long tourism event is being organized in Goa by the Ministry of Tourism, Govt. of India in collaboration with Dept. of Tourism, Govt of Goa and Regional Tourism, Govt. of India. The three week long programme which commenced today will conclude on 25th October 2017 with a wide variety of programmes and activities scheduled across the state. The Goa Tourism Development Corporation, IHM, Goa, Archaeological Survey of India, the National Institute of Water Sports, Dept. of Art and Culture and Dept. of Information & Publicity are also associated with his tourism general Read unpossible. ociated with this tourism event. Read r



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