

 **Events**

Goa Tourism to offer the enthralling Mhadei river rafting experience starting 28th June



Panjim, 27th June 2018: The monsoon season has arrived bringing with itself the perfect time to ride the waves of the gorgeously moody Mhadei River amidst the spectacular jungle scenery along the Mhadei wildlife sanctuary!

To provide this experience, GTDC will be recommencing its white water rafting activity from 28th June to September this year. There will be two rafting trips held each day with the first trip starting at 9:30 am and the second at 2:30 pm. Each trip will go on for 2.5 to 3.5 hours running 10 km each, stirring and elating you, along the breathtaking landscape!

For an enthralling experience of white water rafting, you will need to assemble at The Earthen Pot Restaurant in Valpoi from where a 25 minute drive and thereafter a 10 minute walk into the Mhadei river valley will lead you to the rafting site. Here you will be fitted with the equipment and briefed by the river guides on safety instructions to ensure that you have a safe and memorable ride. Don't worry even if you are a beginner for the highly trained and experienced staff is there to take care of your safety.

This year, the white river rafting experience promises to be different. For Goa Tourism has tied up with a top adventure sports video company in the country to capture your rafting experience through a personalized video, which would be shared via WhatsApp or Google Drive the same day. This comes along with a souvenir framed picture as well! There are also plans to offer a bus service for INR 200 from Panjim and the Northern beaches twice daily to make your commute seamless.

Speaking on the river rafting trend in Goa, Mr. Nilesh Cabral, Chairman of Goa Tourism Development Corporation stated, "Goa has always been one of the best Indian destinations for relaxation offering a plethora of watersport activities. Out of the numerous ones available, navigating the rapids of the Mhadei River through our river rafting activity has been gaining immense popularity among tourists. Hence, this year we decided to associate with a top adventure sports video company to create personalized videos of our adventure enthusiasts braving along the Mhadei River, which can be taken home as a memorabilia. In future as well, we will continue to explore different tie-ups that would help us enhance the experience of our travellers."

The trip is ideal for beginners and children above the age of 10. Secure footwear and proper clothing is mandatory.

The trip costs Rs.1890/- per person including 5% GST.

For bookings and more information, kindly contact: +91 9545305734, +91 8805727230 or +91 9623451758, or visit www.goarafting.com



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Bringing relief to locals and #tourists alike, over-charging by #taxi drivers in #Goa may soon be a thing of the past! - <https://bit.ly/2N4LzjH>
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Thanks to @TourismGoa for showing me the other side of #Goa - Beyond the Beaches <http://wanderwithjo.com/goa-beyond-the-beaches/> / ... #India #Travel



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Here's a festival steeped in rituals, fun and fervour! #SaoJoao #Festival #Goa
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Anuradha Goyal @anuradhagoyal
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#Didyouknow Chikal Kalo or the monsoon mud festival of Goa <https://www.inditales.com/chikal-kalo-mud-festival-goal/> ... celebrates the Bal Krishna by playing games in mud that he used to play #travel #Goa @TourismGoa

Useful Links



Photo of the Month
Caption: It's a Dolphin! Butterfly Beach, Goa
Shott by: [instagram.com/explorewithneha](https://www.instagram.com/explorewithneha)

 **Initiatives**

GTDC's Taxi App 'GOAMILES' set to launch next month

Panjim, June 26 : Goa Tourism Development Corporation's (GTDC) taxi app 'GOAMILES' is all set to launch next month. Currently the app is in final stages of testing in actual conditions. 2800 licensed taxi drivers in Goa have already expressed interest in using the app and the number is expected to grow further as passenger demands swell. The project is expected to bring relief to tourists looking for convenient modes of transportation.

Hon'ble Minister for Tourism, Mr. Manohar Aijaonkar said, "The launch of the app based taxi service in Goa is going to bring a revolutionary change in the transportation system for all stakeholders which includes taxi drivers, tourists and locals. I am confident that tourist taxi drivers across Goa will all join the digital system so that Goa does not lag behind other States where such systems are working successfully."

Hon'ble Chairman of Goa Tourism Development Corporation, Mr. Nilesh Cabral said, "We are launching a public information campaign to reach out to one million people in Goa to create awareness about our taxi app 'GOAMILES'. We are anticipating a huge response from the general public who will download and use the app for tourism purposes and daily commute as well."

Mr. Cabral added, "This app based taxi service aims to boost the digital economy, enable ease of travel for tourists and give taxi drivers better income. This initiative offers not only a brand new customer experience, but also makes taxi fare payment easy and secure." He further explained that the app would be one of the most quickest and convenient systems being implemented for the first time without pinching the pockets of the local Goan taxi drivers and making them partners in the digital system while giving amazing customer experience to tourists.

Mr. Utkarsh Dabhade, MD of GOAMILES opined, "GOAMILES enables passengers to request a licensed, professional taxi driver. They will get to know what they are paying for and where their cab is heading to on their mobile app. GOAMILES will help drivers to acquire more customers by operating and partnering with existing taxi companies."

GOAMILES is free for passengers to download on Android and iOS platforms. When passengers request a ride, the nearest taxi sees the location, confirms pick up and arrival time. Also anyone who has ever left a package in a taxi will be happy to know that the app has a "last driver" feature that connects passengers instantly with the driver so they can arrange to retrieve any articles left behind.

GOAMILES also gives passengers something they have never had before in GOA: the ability to rate their ride. If a driver gets consistent high ratings, he gets most business. "We want to ensure that GOAMILES passengers are served only by the best licensed and regulated drivers," said Cabral adding, "Our ability to let consumers rate their rides means that drivers will have to step up their level of service. Consumers will have a voice, and this will improve the taxi business for all." [Read more>>](#)

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