

Photo of the Month



Caption: Monsoon in #Goa

Shott by: [instagram.com/chemical_romance](https://www.instagram.com/chemical_romance)

Initiatives

Swachhta Action Plan Tourism Stakeholders Workshop Conducted



Panjim, July 20 : As part of the "Swachhta Action Plan" Implementation in Goa, the National Institute of Water Sports, in association with the Indian Institute of Tourism and Travel Management, organized a tourism stakeholders workshop themed on Cleanliness, Sanitation and Hygiene involving different tourism stakeholders at Dona Paula this week. Tourism stakeholders who participated included street vendors from Miramar, taxi drivers, hoteliers, GTDC staff and others.

The Chief Guests at the inaugural session, Prof. Suteeshna Babu, (Nodal Officer, NIWS) & Mr. Laxmikant Vaingankar (G.M-Administration, GTDC) highlighted various key aspects concerning a clean and green Goa. Prof. Suteeshna Babu made a presentation on the importance of cleanliness and hygiene in daily life and how it is linked with the economy & GDP of the country. A Video presentation was made by Dr. B. Swajan (Asst. Professor, IITM) on the economical importance of tourism in Indian economy and the effect of cleanliness and hygiene in the tourism industry. Mr. Laxmikant Vaingankar (G.M-Administration, GTDC), in his speech shared the importance of cleanliness and hygiene in the tourism industry and steps initiated to give tourism in Goa the clean and green appeal to visiting tourists.

Mr. Gavin Dias (GM –Operations, GTDC) in his presentation shared insights on the current scenario of Goa Tourism and initiatives in the direction towards keeping Goa's tourism avenues clean and hygienic. He also highlighted on the benefits that can be derived from the Swachhta Action Plan to each and every tourism stakeholder. He impressed on the economical advantages that can be gained by every citizen of the country in keeping his respective locales clean and hygienic.

A Swachhta Pledge was taken in which all participants assured their contribution to the "Swachh Bharat Abhiyan" Project.

During the interactive session participants came up with relevant suggestions towards improving measures for cleanliness and hygiene.

"Swachhta Action Plan" is an ambitious project initiated by the Ministry of Tourism, Government of India. The main objective of the "Swachhta Action Plan" is creating awareness amongst the tourists about sanitation and cleanliness at tourist/pilgrimage centres. It mulls for a clean city that will attract investment, good health and a sense of pride amongst the local residents and a sense of satisfaction amongst the tourists.

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Awards

Goa Tourism bags Best Decorated Stall Award at TTF Kolkata 2018

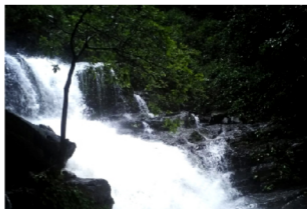


Panjim, July 11: Goa Tourism participated at the TTF Kolkata 2018 from July 6-8, where it bagged the Best Decorated Stall award. The award was received by Mr. Menino D'Souza, Director, Department of Tourism at the hands of Mr. Sanjiv Agarwal, Chief Executive Officer, and Director of Fair Fest Media, Kolkata. The delegation to Kolkata consisted of Mr. Menino D'Souza, Director, Dept. of Tourism, Govt. of Goa, Mr. Gavin Dias, GM-GTDC, Mr. Bharat Chodankar, Asst. Manager-GTDC and Mr. Bhavesh Davaskar, Information Assistant. Goa Tourism put up an attractive pavilion at the TTF Kolkata and attracted visitors in large numbers.



Events

GTDC's Monsoon Trekking Expedition to Charavne Waterfalls on 29th July 2018



This Sunday the Monsoon Trekking Expedition by Goa Tourism Development Corporation (GTDC) will be conducted at Charavne Falls which is one of the many major attractions in Sattari Taluka. [Read more >>](#)



Top Tweets



Siddhesh Bhoje @siddheshb
<https://twitter.com/siddheshb/status/1023800432974426112> One of #Goa's best kept secrets, the "almi". If you haven't relished these in rava deep fry, you haven't eaten in Goa! Extremely rare and expensive, only in the monsoon, just one more reason for you to back your bags and head to our lovely state in the rains! #foodie @TourismGoa



Bhuvan Patra @bhuvan2k
<https://twitter.com/bhuvan2k/status/1023473044344332288> The #BasilicaOfBomJesus in #OldGoa is one of the oldest churches in #India This place is a @UNESCO #WorldHeritageBuilding The Basilica holds the mortal remains of #StFrancisXavier Paintings of #DomMartin can be found within the Basilica @TourismGoa @IncredibleIndia #BEaTRAVELLER



IncredibleIndia @incredibleindia
<https://twitter.com/incredibleindia/status/1022104196609273856> #Didyouknow The Kesarval Falls derives its name from 'Eagle'. This monsoon, revel in the charm of Kesarval Falls #India #IncredibleIndia @TourismGoa @tourismgoi @alphonstourism



IncredibleIndia @incredibleindia
<https://twitter.com/incredibleindia/status/1020269575659708416> Give a startling twist to your Goa vacation! Get an ayurvedic spa treatment and stay refreshed inside out. #Ayurveda #India #wellness #IncredibleIndia @TourismGoa @tourismgoi @alphonstourism



IncredibleIndia @incredibleindia
<https://twitter.com/incredibleindia/status/1017710226508787713> The Archeological museum of Goa is a treat for history lovers. The museum is a fascinating repository of antiquities from the Pre-Portuguese, early and late medieval period. #IncredibleIndia @TourismGoa @tourismgoi @alphonstourism

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