

## Photo of the Month



## #GoaInstawalk 2.0 in association with WelcomHeritage

Goa Tourism conducted the '#GoaInstawalk 2.0' in association with WelcomHeritage Hotels on 9th & 10th August, 2014. This instawalk covered places like Mahadev Temple at Tambdi Surla, Harvalem waterfalls & Fontainhas. The main idea behind #GoaInstawalk was to turn the online conversations about Goa into something more experiential.

This 360 degree digital campaign with an on ground activation in the form of instawalks are being conducted by Goa Tourism in order to engage better with the online audience on a personal level as well as to give them a firsthand experience of Goa's cultural, architectural and environmental significance.

The #GoaInstawalk 2.0 had a total of 45 local as well as domestic and international participants during the two day activity. Participants have been identified from key markets – Delhi, Mumbai, Bangalore, Kolkata, Goa, Germany and Canada. The #GoaInstawalk as a property has till date culminated into 500+ images of Goa across social media and counting...[Read more>>](#)

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## #GoaInstawalk 2.0 Photo Gallery



## Top 5 Tweets



Karan @Ponga\_Pandit  
@TheBrainSticker @TourismGoa that's just WOW!! Goa is in my list of dream destination!



Turiya Villa and Spa @TuriyaVillaGoa  
What's happening Goa? We're gearing up for season, though still recovering from the beauty of the Monsoons. #ttot @TourismGoa



TravelingIdesofMarch @Amrita\_Dass  
@TourismGoa Goa makes me write beautiful :)  
Not in my hands!



Route 66 Goa @Route66Goa  
@TourismGoa Goa Tourism is doing a good job!



Zero Dimension @TheBrainSticker  
Btw it was really a nice experience to be a part of #GoaInstaWalk. Tried my best to put out all my thoughts and captures cheers @TourismGoa

## Useful Links



ONLINE  
RESERVATION



CAR & TAXI  
HIRE



GOA  
MAP