

Photo of the month



A potter showing off his pottery skills at the Goa International Travel Mart, 2014

Director's desk



Nikhil Desai
Director,
Department of Tourism,
Government of Goa

Dear friends,

Summer is upon us. We, at Goa Tourism, are gearing up in full force for the holiday season. While we are aware that Goa attracts a large number of tourists from all over the world, we want these tourists to experience the essence of the state. This doesn't lie in the beaches nor does lie in the food that Goa is so famous for and it isn't even in the nightlife. The essence is an experience which is a combination of various factors that make Goa what it is.

We began April with the launch of the Goa International Travel Mart (GITM) 2014 from April 2 to 4. With 1,200 footfalls spanning across two days, the GITM, in its third edition, was a resounding success – something that we hope to repeat annually.

This season will also see the launch of several new initiatives at Goa Tourism. The foremost among these will be the Coconut & Cashew

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Achievements

- ★ Goa wins the Favourite Romantic Destination by the Outlook Traveller
- ★ Goa has been selected as the Best State for Water Sports by Safari India
- ★ Goa declared as the Best Honeymoon Destination, Best Family Destination, Best Leisure Destination and the Best Party Destination for India and South East Asia by Travel & Leisure Magazine



Festivals



GITM 2014: A huge success

In its third edition, the Goa International Travel Mart (GITM), has raised the bar and set standards for the years to follow...

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Top 5 Tweets



Renuka Nadkarni @RenukaNadkarni
The swanky new #GoaTourism website @tourismgoa being launched at #GITM



Anuradha Goyal @anuradhagoyal
<http://www.goa-tourism.com> -brand new website of @tourismgoa - allows you to make your own itinerary. #travel #GITM



Altruistic Piscean @prajwal4726
#Travel communication targeting to the context of the audience at #GITM2014 @ChampionsYacht @mayemlake @edsongoa pic.twitter.com/AIT2MUTlaA



...in my tin can @rovingreporter
Vegetarian lunch, Goan-style. Hits the spot. #GITM2014 @TourismGoa pic.twitter.com/rC7HfPJftp



Altruistic Piscean @prajwal4726
Curtains down to #GITM2014 & We wr happy that #luxury & mid segment travel segment had a grt response @ChampionsYacht @mayemlake @edsongoa

Useful Links

