

Goa Tourism participates at ABP TOURIST SPOT event in Kolkata



Panjim, June 20: It was a glamour packed event for Goa Tourism at the ABP in Kolkata held between June 15-17, 2018 with not only travel and trade, but also Bengali Bollywood stars making the big dash to the State's pavilion.

Sayantika Banerjee, Chaiti Ghosal and Ushasie Chakraborty were among the many film actresses from Kolkata who visited Goa Tourism's pavilion and interacted with the delegation.

ABP TOURIST SPOT in Kolkata is the biggest B2C Travel Fair and is attended by thousands of visitors every year.

ABP provides a comprehensive panorama of the best of what the travel industry has to offer. It is a pioneer in travel-trade exhibitions and strives to foster a vibrant environment for business —to — business and business — to — client organizations; across the most prominent feeder cities of India to network and connect.

This year, the event was hosted at Khudiram Anushilan Kendra, Kolkata, and was attended by tourism stakeholders, trade members and tourism boards from across the country.



Goa Tourism widely promoted its Iconic Tourist Spot – Colva in addition to showcasing all its latest offerings and upcoming events and activities.

Bengali film actress, Ms. Ushasie Chakraborty, did the honours of presenting Goa Tourism with a Certificate of Participation.

Mr. Rajesh Kale, Dy. Director, Dept. of Tourism, Govt. of Goa and Mr. Deepak Narvekar, Senior Manager & PRO, GTDC represented Goa Tourism at the three day event.

Visitors at the Goa Pavilion expressed keen interest for holidaying in Goa during the Durga Pooja festivities and booking accommodation facilities at beach resorts and GTDC Residencies. The locals and tour operators from Kolkata also showed keen interest in Goa's water sports activities, adventure tourism and a large number of events and festivities. Promotional material and souvenirs of Goa Tourism were disseminated during the event.