

GOMANT

beaches and beyond



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Goa Tourism organized FAM tour for media persons from Singapore, Malaysia, Australia

Goa Tourism hosted a Familiarization (FAM) Tour in association with Air Asia airlines for 12 media persons from Singapore, Malaysia and Australia.

This initiative came days after Air Asia launched its Kuala Lumpur-Goa and back median flight, connecting Goa with more than 100 destinations. Air Asia will operate 3 flights on this route in a week.

Goa Tourism hosted the 12 member delegation from Singapore, Australia and Malaysia which comprised of journalists and online social bloggers from leading publications namely Sin Chew Daily, Let's Travel Magazine, Utusan Malaysia, TODAY Newspaper, and The Smart Local.

The objective of the FAM tour was to give Goa Tourism exposure in the new emerging markets of Australia, Singapore & Malaysia.

Goa Tourism also sought to get exposure in South East Asia regions through various social mediums via bloggers who attended the FAM tour.

The delegates were given exposure to various aspects of tourism in the state such as pilgrimage tourism, heritage tourism, and hinterland tourism. The group visited historical monuments, forts, museums and savored Goan food.

The delegates also experienced the best of Goan hospitality and luxury stays at renowned hotels and resorts namely Dona Sylvia, Radisson Blu, Alila Diwa Goa, Destination One Calangute, Fort Tiracol Heritage Hotel, The Grand Mercure Shrem, Candolim, The Crown Goa etc...

The delegation also met Goa Tourism officials where both sides exchanged tourism ties and volley of information.



Launch of E-registration for tourism services marks World Tourism Day 2015 in Goa

The Department of Tourism, Government of Goa goes digital/online with the launch of its e-registration system in a joint venture with Goa Electronics Limited (GEL).

Chief Minister Shri. Laxmikant Parsekar launched the new e-service at the high tech Registration Facilitation Centre (RFC) set up at the Paryatan Bhavan, Patto, on the occasion of World Tourism Day (September 27).

The five stage on-line registration system is devised to process an application for registration of tourism trades within a period of 8-10 days (where no inspection is required) to around 12-14 days (in case inspections are to be carried out).

The new e-registration process has time based work flow systems which begins from the time an application is in-warded till application is processed and approved by the dealing hand.

A major highlight of this new service is that an applicant will be updated at regular intervals via SMS/email on the status of his/her application. The following stages for data entry, scrutinization, intelligent verification, approvals and issue of

authorized digitally signed registration certificates have all been integrated into a Single Window System for the Department of Tourism. Once approved and communicated, an applicant can collect the registration certificate after paying the requisite registration fees.



GTDC re-launches its Boutique Heritage Hotel at Fort Tiracol

In sync with promoting heritage tourism in Goa, the Goa Tourism Development Corporation (GTDC) re-launched its Boutique Heritage Hotel at Tiracol recently.

The Fort Tiracol Heritage Hotel offers tourists a perfect getaway set against the backdrop of picturesque Tiracol – History and heritage.

Along with this palpable sense of history all around, is an all new addition of luxury comfort stays for the tourists.

The seven newly touched up rooms and suites tastefully designed with unique Portuguese and contemporary interiors are named after the seven days of the week! Two Suites: Friday and Sunday and 5 Deluxe Double Rooms: Monday, Tuesday, Wednesday and Thursday. With its limited number of rooms, the hotel offers an intimacy that befits its size. The interiors are both Portuguese contemporary light with all modern amenities yet in keeping with the monumental structure. Dramatic and homely in turns, Fort Tiracol Heritage Hotel is unique.

Some of the features of Fort Tiracol Heritage Hotel include: Tavern Restaurant Lounge Bar and Verandah – Garden Cafe Al

Fresco – All rooms with Kings Size Beds - AC - Satellite 42 " Flat Screen TV – Coffee Maker – Electronic safe – modern state of the art bathrooms with rain shower – Free Wifi Internet access in all rooms and public areas - Coast cruising- River fishing – Trips and Picnics can be organized on the surrounding beaches.

The Fort Tiracol Heritage Hotel is an hour and forty minute drive from Goa, Dabolim International Airport. The road all along is good, interesting and picturesque.

This property of the GTDC has been developed by Sanya Resorts and Hospitality Pvt. Ltd



Full-fledged operations of Hot Air Ballooning Services start in Goa

Goa touched another milestone in its tourism sector, with the launch of the Hot Air Ballooning services by GTDC.

The Hot Air Balloon service was tested in May 2015 and now, with the beginning of the peak season, Goa Tourism is all set to offer its visitors an unforgettable experience.

The Hot Air Ballooning Safaris are designed by Camping Retreats Pvt. Ltd, a Delhi based agency well known for its high standards of security, safety and customer service in conduct of tiger balloon safaris in India and abroad. The GTDC has opted to launch the Free floating Hot Air Balloon Service which is working

successfully in South Goa. As many as 10 landing sites have been identified and there is an overwhelming response from tourists for the tourism adventure initiative. The free floating hot air balloon offers tourists a glimpse of Goa's picturesque landscaping and offering spectacular aerial displays of the State's tourism sites. This service aims at providing another dimension to adventure tourism in the state; it will also focus on showcasing Goa's hinterlands and will give tourists an opportunity to explore the rich geography of the state via the sky and the waterways. More free floating balloons are proposed to be introduced in the weeks to come.

Goa Tourism bags prestigious India Travel Awards-West as the Best Beach Destination

The second edition of the West India Travel Awards celebrated the achievements of those behind the success of travel and tourism industry where Goa Tourism walked away with top honors of being the Best Beach Destination.

Shri. Dilip Parulekar, Hon'ble Minister for Tourism, Govt of Goa was the Chief Guest and Mr. Nikhil Desai, Managing Director



GTDC was the guest of honour at the glitzy glittering award ceremony held recently at the Grand Mercure Goa Shrem Resort. Goa Tourism received the prestigious West India Travel Award as the Best Beach Destination. The award was presented to the Hon'ble Minister for Tourism, Shri. Dilip Parulekar.

The awards were a great success in all regions in their first edition in the year 2014 and a big hit in 2015 held here in Goa. The black-tie event was attended by more than 120 guests from Tourism and Media industry.

The India Travel Awards is supported by the Ministry of Tourism, Govt. of India and is now hailed as one of the most esteemed awards in the tourism industry of India. These awards are also braced by esteemed trade bodies like Pacific Asia Travel Association (PATA), Association of Domestic Tour Operators of India (ADTOI), Outbound Tour Operators Association of India (OTOAI), Travel Agents Federation of India (TAFI) IATA Agents Association of India (IAAI)

Goa honored with 'Best Eco-Tourism State' award at IITM, Gurgaon

Goa Tourism has been honoured with the 'Best Eco-Tourism State' award held recently at IITM Gurgaon.

The Goa Tourism delegation comprised of Mr. Sanjay V. P. Chodnekar, General Manager- Marketing, Mr. Deepak Narvekar, Public relations officer – GTDC, Mr. Prasad Kavlekar, Asst Manager - Marketing, Mrs. Milan Tendulkar, IA, Dept. of Tourism and Mrs. Nirmala Goltekar, IA, Dept. of Tourism. The award was accepted by Prasad Kavlekar, Asst Manager-Mktg.

Goa Tourism's stall depicted contemporary Goan architectural styles which attracted keen eyeballs from members of the travel trade and general public, eager for a taste of Goa.

A Goa evening was also organized which saw the participation of leading tour operators and media representatives. Mr. Deepak Narvekar PRO and Mr. Sanjay V. P. Chodnekar highlighted various new activities of Goa Tourism and announced Holiday Packages to Goa.

A cultural show profiling authentic Goan bands was also organised for the invitees and members of the travel trade and media fraternity.



Photo of the month



Bikers get ready at the Bike rally to celebrate World Tourism Day

Top tweets



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