



Press Release

Tourism Department with assistance of Project Cell of GTDC to execute interim measures for beach cleaning until new agency appointed: Ajgaonkar

- *Labourers to be deployed within next two days to clean important beaches*
- *New agency for beach cleaning to be appointed soon*

Panjim, Nov 15: Minister for Tourism, Mr. Manohar Ajgaonkar today assured to keep the beaches of Goa clean by putting in place interim measures until the tendering process is completed for appointment of a new agency to undertake the task.

Following moves by Drishti Lifesaving to discontinue beach cleaning services since Tuesday, the Department of Tourism with the assistance of the Project Cell of Goa Tourism Development Corporation (GTDC) will work on interim measures for beach cleaning as the State is in the midst of the tourism season.

Mr. Manohar Ajgaonkar today said, “The Department of Tourism will work out solutions within a day or two and cleaning of important beaches will be undertaken on top priority immediately.” He further said that tenders have been floated for appointment of a new beach cleaning agency and GTDC’s Project Cell will assist the Department of Tourism in the cleaning of important beaches until then.

The Tourism Minister said that an action plan to deploy labourers to clean up important beach stretches is underway and this task is expected to commence within the next two days.

Following the decision of Drishti Lifesaving to withdraw beach cleaning services, Mr. Ajgaonkar chaired a high level committee meeting on Wednesday which was attended by Mr. Sheo Pratap Singh- Secretary Tourism, Mr. Sanjiv M. Gadkar – Director of Tourism, Mr. Nikhil Desai – Managing Director – GTDC, Mr. Pramod Badami – CE SPV GTDC and others.

Reacting to the decision of Drishti Lifesaving to discontinue beach cleaning services, Mr. Ajgaonkar said it was unfortunate that the agency withdrew at a time when the tourism season is at its peak.

The tourism minister reiterated his commitment for cleanliness and hygiene on the beaches of Goa and said that tourists through Goa to enjoy the sea, surf and sand and he will not disappoint visitors to Goa.



“Everything will be on track as soon as possible and I will also ensure that a permanent solution is found at the earliest and an agency will be put in place soon to undertake this task through a foolproof and transparent tendering process,” he emphasized.