

### **Guidelines for participation of the TTAG Members in Domestic and International Trade Fairs/ Road Shows organised by Goa Tourism**

The purpose of the guidelines is to ensure that the participants achieve desired results, and further strengthens the image of Goa as a leading Tourism destination. The guidelines are as follows:

- a) Those members, who are not registered with the Department of Tourism under the Registration of Tourist Trade Act, will not be permitted to participate.
- b) Preference to be given to Travel Trade members who have participated in the GITM 2014.
- c) Participation for Trade members who participated in GITM 2014 will be free, in International & National events whereas, it has been decided to levy the following charges for trade members who participate in the exhibition.
  - i) National exhibitions will be Rs.10,000/- per organization/individual.
  - ii) International exhibitions Rs.20,000/- per organization/individual.
- d) Maximum of two members per organization will be allowed to participate, and in case of third member, additional amount of Rs.5000/- will be charged for national events and Rs.10,000/- per head for international events.
- e) The cost of obtaining registration badges for major trade events will have to be borne by concerned participants, and they will have to pay the charges either directly to the organizers or to GTDC. Goa Tourism will facilitate issue of badges to participants if the need so arises.
- f) In case participants want to display their standees, then a charge of Rs.5000/- per Standee for National exhibition and Rs.10,000/- per Standee for International exhibition will be charged, subject to availability of space and without affecting the aesthetic look and ergonomics of the Stall/Pavilion. In case of doubts final decision will be taken by Head of delegation of Goa Tourism.
- g) In case any participant wants their logos to be placed on the Backdrop at the exhibition, then, a fee of Rs.30,000/- will have to be paid to Goa Tourism. All participants will have to adhere to the Code of Conduct.
- h) The participants should not issue mis-leading statements which may affect the image of Goa Tourism/ Goa Govt.