Tourism dept proposes new guidelines to boosts Goa as India's leading destination

The Department of Tourism has framed new guidelines in order to issue permissions for tourism related events. The aim is to simplify and encourage people to organize events all through the year. This will also encourage transparency while granting such permissions.

Shri. Dilip Parulekar, Tourism Minister, said, "The new guidelines will be effective for holding minor and major events in Goa. These guidelines have been framed keeping in mind issue faced by people who wish to organize tourism related events in Goa."

The Department shall be the authority to grant permissions to tourism related events like beach weddings, handicrafts, night bazaars, music festivals, cultural events, MICE events, and other tourism related festivals. All such events organized in private or public lands outside licensed premises will come under the purview of this single window permissions.

Those who seek permission for any tourism related event to be organized in the state shall submit his proposal to the Department of Tourism with a detailed plan for the theme of the event, event details, number of participants, ticket rates, fire safety arrangement, parking, security, traffic arrangements, public amenities and a detailed site plans.

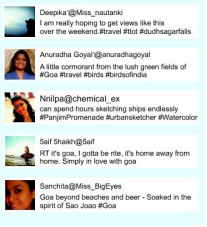
Each application should be accompanied by a processing fee of Rs. 5000/- incase of minor event and Rs. 15,000/- incase of major event. All the applications of major events will be placed before the State Level Permissions Committee. The SLPC may evolve its procedures/standards/forms and make a recommendation to the State Government for decision.

The SLPC will study the proposal in detail for organizing any major event from the point of environmental concerns, sound pollution, garbage management, CRZ violations, traffic movement, security, sanitary arrangements, etc. The central idea is facilitate organization of tourism events in the state subject to the condition that the organizers follow all instructions and adhere to safety guidelines and other parameters.

Photo of the month

Chikal Kalo festival celebrated at Marcel Goa

Top tweets



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Wedding Carnaval 2014

Goa Tourism organised Goa Wedding Carnaval in New Delhi

Wedding Carnaval press conference held on July 25, 2014 at Novotel, Mumbai
From Left - Mr. Nilesh Cabral - MLA, Chairman GTDC, Mr. Dilip Parulekar, Minister for Tourism Goa, Shilpa Shetty, Raj Kundra & Wendell Rodrigues

Goa Tourism organised its first **'Goa Wedding Show'** on **August 16 and 17, 2014** at The Grand Ballroom, **Delhi**. A press conference was held in Mumbai which featured **Shri Dilip Parulekar**, Hon. Minister of Tourism, Govt. of Goa, Bollywood actress, Mrs. **Shilpa Shetty**, Celebrated fashion designer Mr. **Wendell Rodricks**, Mr. **Nilesh Cabral**, Chairman – Goa Tourism Development Corporation and Mr. **Nikhil Desai**, Managing Director – Goa Tourism Development Corporation.

The Goa Wedding Show 2014 aimed at boosting tourism in Goa by tapping into the emerging destination wedding markets in India. Exhibitors included wedding planners, hotels, event managers, vendors, fashion designers, spas, travel agencies, hotels, photographers/videographers, hair and make-up artists and artist managers. The organisers hoped that this experience would help increase trade opportunities for local vendors in Goa.

Ms. **Shilpa Shetty**, added, "A wedding is one of the most important moments in a girl's life and the destination is as important as the occasion itself. Goa is one of my favourite destinations. The best part about this state is that you have everything right from beaches to history and a lot of nature. I have attended several weddings in Goa and each has been different from the other. And every time I have returned with a sense of amazement that redefines my perception of a dream wedding."

From its spectacular architecture to its dreamy beaches, Goa has emerged as one of India's best wedding destination, providing hundreds of picturesque locations and unique experiences. The Goa Wedding Show 2014 will serve as an optimum marketing tool that will give access to potential clients within a short period of time.

Goa Tourism records highest growth in tourist charter arrivals

Goa Tourism received 1128 charter flights which landed in the state of Goa during the peak season in 2013-2014, i.e. from October 2013 to May 2014, carrying a record number of 2.61 lakh passengers. The corresponding figures for the previous year was 996 charter flights carrying 2.15 lakh passengers. This amounts to 13.25% increase in the arrival of charter flights year on year basis.

This also records the highest number of charter flights that have arrived in the history of the state. There was a 21% increase in the number of foreign tourists who arrived by charter flights compared to the same time period last year. Goa also received state-of-the-art Boeing Dreamliner flights from UK as charters.

The Tourism Minister mentioned that he is very optimistic regarding arrival of tourists in the forthcoming season, especially due to the Decennial Exposition of the Holy Relics of St. Francis Xavier.

Achievements

Goa Tourism bags 2 awards at Hyderabad and IITM Chennai!

Goa Tourism received back-to-back awards for 'Best Designed stall' at TTF Hyderabad and 'Best Domestic Tourism promotion award' at IITM Chennai in July, 2014. This is attributed to Goa Tourism's continuous marketing and promotional efforts.

Shri. Dilip Parulekar, Tourism Minister, said, "The numbers of tourists from Chennai, Kolkata and Hyderabad have been increasing over the years. We have observed that people come here for a wide range of activities right from lounging at the beaches to indulging in adventure sports and experiencing nature at its best. While we promote Goa as a 365-day destination, we keep tourists' safety and security as one of our main priorities. The other focus is to promote the Deccenial Exposition of St. Francis Xavier at all travel and tourism fairs."

Goa Tourism bags 'Best designed stall' at TTF, Kolkata

Goa Tourism was awarded the "Best Designed Stall" at the Travel and Tourism Fair (TTF), held in Kolkata from July 4-6, 2014. The award was received by Mr. Rajesh Kale (Asst. Director – Revenue), Mr. Deepak Narvekar (PRO, GTDC) and Mr. Armand Duarte (Sr. Manager, GTDC) . The award was presented by Fairfest Media Ltd. organizers of TTF kolkata 2014.

The stall saw the presence of travel trade operators, business travel and MICE buyers, leisure and Holiday travelers. The stall received over 15,000 footfalls during three days, in addition to visits from trade representatives. The stall designed in classic Goan architecture depicted the contrasts of Goa in line with Goa's new brand strategy.

Goa Tourism named 'The Wedding Destination of the year' at IITM, Bangalore

Goa Tourism was awarded the "Best Wedding Destination" award at India International Travel Mart (IITM), held in Bangalore from July 18-20, 2014. The award was received by Mrs. Satira Dias (Information Asst. – Department of Tourism). The award was presented by Mr. Sanjay Hakhu – Director, Sphere Media Pvt. Ltd, organizers of IITM Bangalore 2014.

The three-day exhibition brought together several players from the travel industry such as State Tourism Boards, National Tourism Organizations (NTOs), hotels and resorts, tour operators, travel agents and face-to-face with buyers from the industry for shared networking and business opportunities.

Mrs. Bernadette D'Souza, (GM - Admn. GTDC) receiving the award at IITM, Chennai.

Goa Tourism stall at TTF Hyderabad

Goa Tourism stall at TTF Kolkota

Mrs. Satira Dias, (I.A DoT) receiving the award at IITM Bangalore.